

Dreams of Playland Past in Bowtie Form

Inspired by fond memories of Halloween window painting, IFIC gum, and exciting adventures at Rye Beach, former resident Marilyn Mendell has designed a bowtie evoking the halcyon days of her youth. She named it, simply, Playland.



“One key memory that always stuck with me was summer at the beach at Playland and the fall with leaves burning – we could do that back then,” she said. “School was hard for me, but summers were glorious. I went to the beach every day. At night the amusement park was the place. In those days young girls could go to places like that without worries, and besides, we usually went in groups.”

Ms. Mendell continued, “‘Charlie Brown’ was a big song, along with ‘Yellow Polka Dot Bikini’ and ‘Monster Mash’ – it was a graveyard smash ... Oh, and we all hoola-hooped every chance we got. Mine were always this spun, striped kind. The colors in the tie made me think of the beach umbrellas, salt water taffy, beach blankets – that mix of riotous colors that become a swirl.”

If you’d like to check out or purchase the Playland bowtie, go to beautiesltd.com/product/playland-bow-tie/abstract-pattern-bow-ties.