

## JFK Library: JFK For President on Twitter



Relive JFK's run for the presidency on Twitter.

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Following up the multiawarded [We Choose the Moon](#) campaign for JFK Library, the Martin Agency has launched another campaign that relives a historical moment in real time. Now, the agency is encouraging people to follow John F. Kennedy on his famous presidential campaign trail, over Twitter.

### Full Credits

Agency: **The Martin Agency**  
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The JFK Library will be tweeting each step of the historical campaign launched 50 years ago, on [twitter.com/kennedy1960](https://twitter.com/kennedy1960). Accompanying print ads and posters feature classic photographs from the campaign, along with tweet bubbles featuring a QR code that will lead readers straight to the feed.

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 Aug 31, 2010

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